NOVOSIBIRSK
INTERNATIONAL AIRPORT

NEW PERSPECTIVE DESTINATIONS FROM NOVOSIBIRSK INTERNATIONAL AIRPORT 2014 – 2018

February 2014

NOVOSIBIRSK REGION AND CITY

NOVOSIBIRSK
INTERNATIONAL AIRPORT





Novosibirsk region

- Population of Novosibirsk region - 2.6 million
- Population of Siberian Federal District - 20 million



Novosibirsk City

- Novosibirsk – 3rd largest city after Moscow and Saint-Petersburg
- Population of Novosibirsk 2 million
- Scientific and Educational Center of Russia











ROUTE MAP

NOVOSIBIRSK INTERNATIONAL AIRPORT

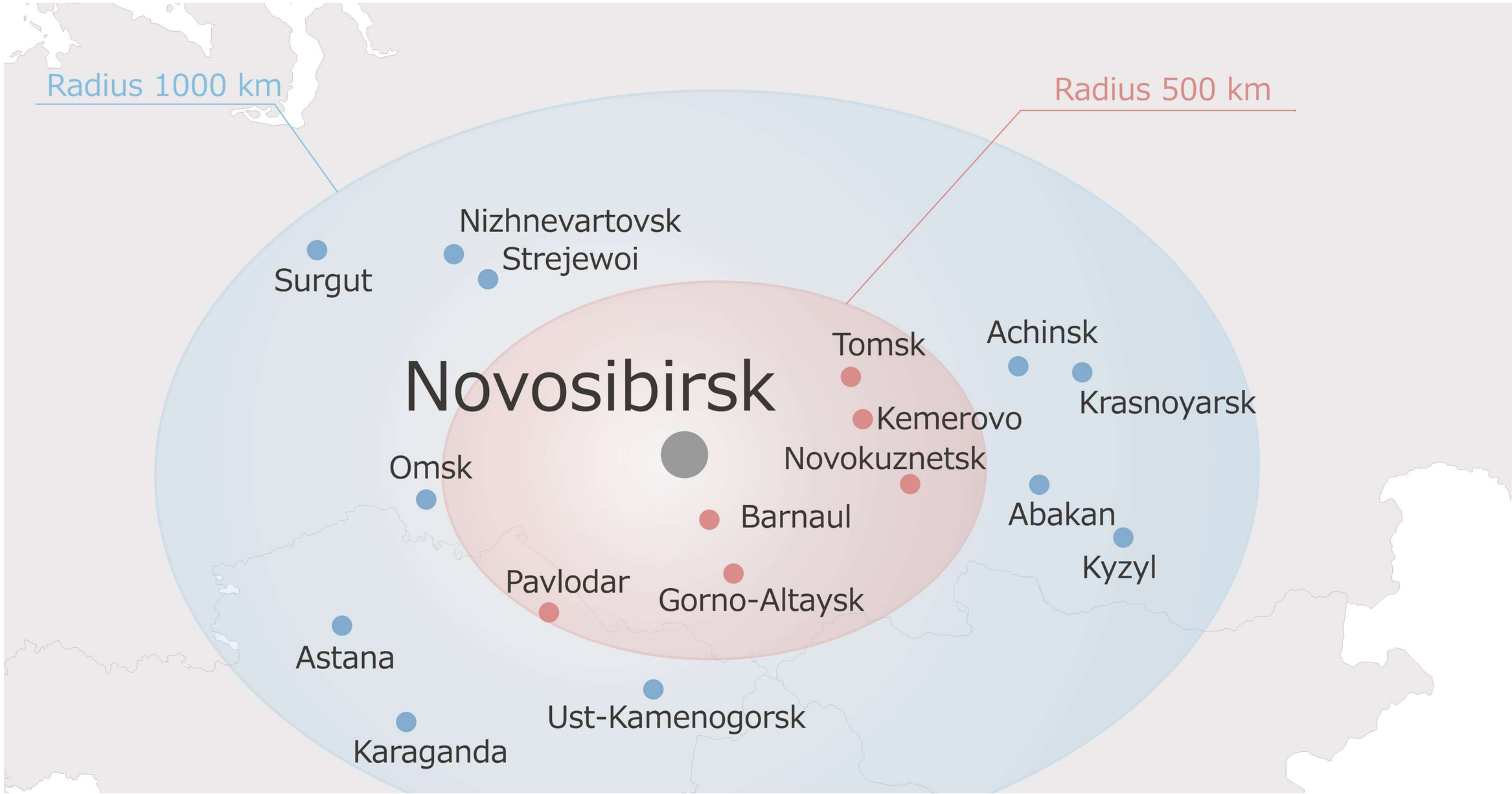


Novosibirsk International Airport is connected with **100** destinations

- **55** international routes
- **45** domestic routes

CATCHMENT AREA

NOVOSIBIRSK INTERNATIONAL AIRPORT



More than 15 big cities of Siberian region, located in 1000 km radius

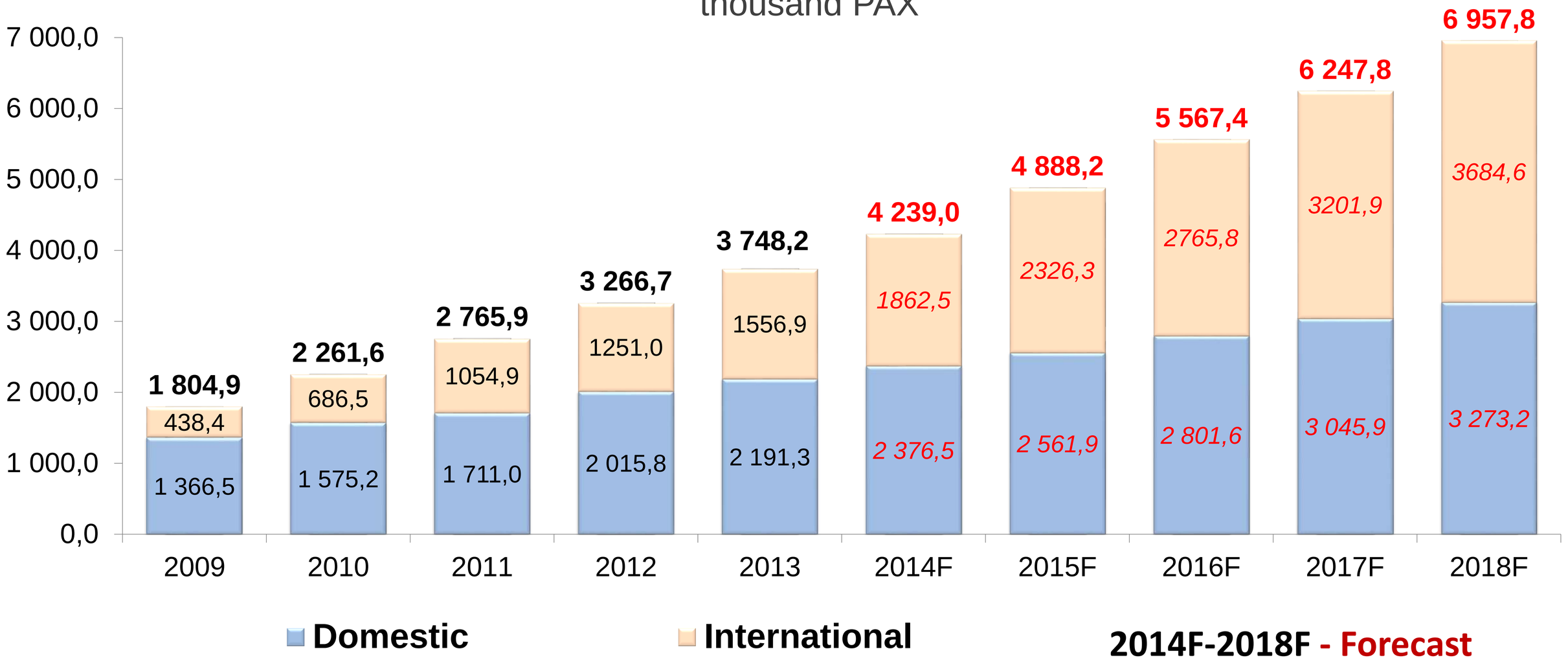
- 9 million people in 500 km radius
- 20 million people in 1000 km radius

DYNAMICS OF PASSENGER TRAFFIC AND FORECAST

NOVOSIBIRSK INTERNATIONAL AIRPORT

2009 – 2018

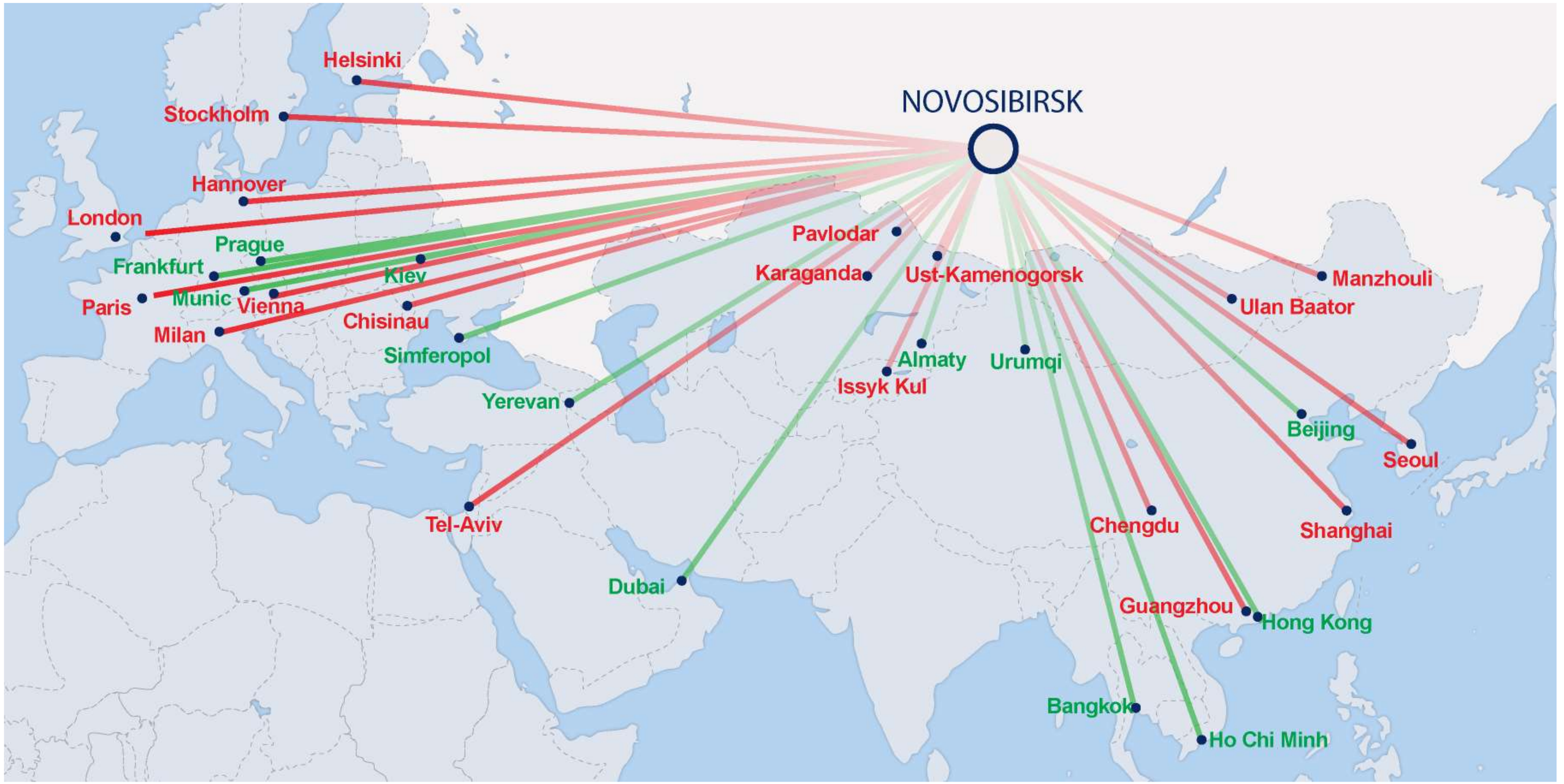
thousand PAX



	2011	2012	2013
Total Passenger Traffic Growth	+22 %	+18 %	+15 %
Domestic Traffic Growth	+13%	+14 %	+9 %
International Traffic Growth	+45 %	+26 %	+25 %
Share of International Traffic	35 %	38 %	42 %

PERSPECTIVE INTERNATIONAL DESTINATIONS

NOVOSIBIRSK
INTERNATIONAL AIRPORT



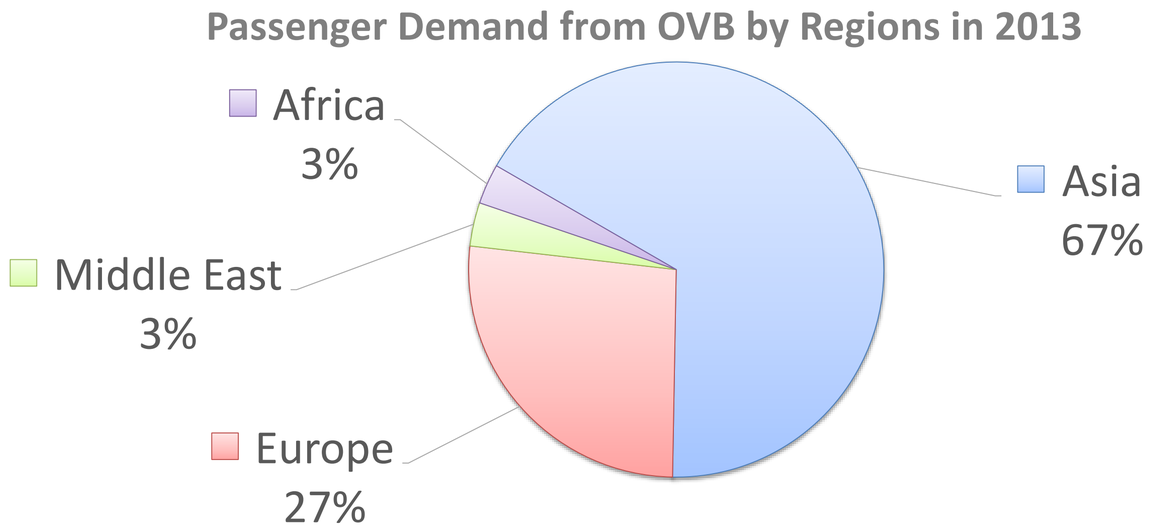
Perspective international destinations for starting new flights

Perspective international destinations for flight frequency increasing

DIRECT INTERNATIONAL PASSENGER TRAFFIC FROM OVB

NOVOSIBIRSK INTERNATIONAL AIRPORT

	Destination	Passenger Traffic 2013	Growth 2013/ 2012
1	Bangkok	215 408	25%
2	Antalya	143 906	13%
3	Phuket	93 134	49%
4	Beijing	66 424	-14%
5	Dubai	50 564	36%
6	Urumqi	***	-6%
7	Istanbul	***	33%
8	Cam Ranh	***	118%
9	Hurghada	***	3%
10	Prague	***	42%
11	Barcelona	***	22%
12	Larnaca	***	15%
13	Hong Kong	***	521%
14	Heraklion	***	85%
15	Denpasar	***	-10%
16	Sanya	***	15%
17	Sharm-El-Sheikh	***	-13%
18	Goa	***	69%
19	Ho Chi Minh	***	-6%
20	Frankfurt	***	-18%
21	Munich	***	4925%
22	Thessaloniki	***	71%
23	Harbin	***	13%
24	Dalaman	***	86%
25	Rimini	***	132%
26	Paphos	***	новое
27	Monastir	***	0%
28	Palma-de-Mallorca	***	новое
29	Dusseldorf	***	26%
30	Krabi	***	новое
	Other int. destinations	***	
	Total PAX	**987649**	**25%**



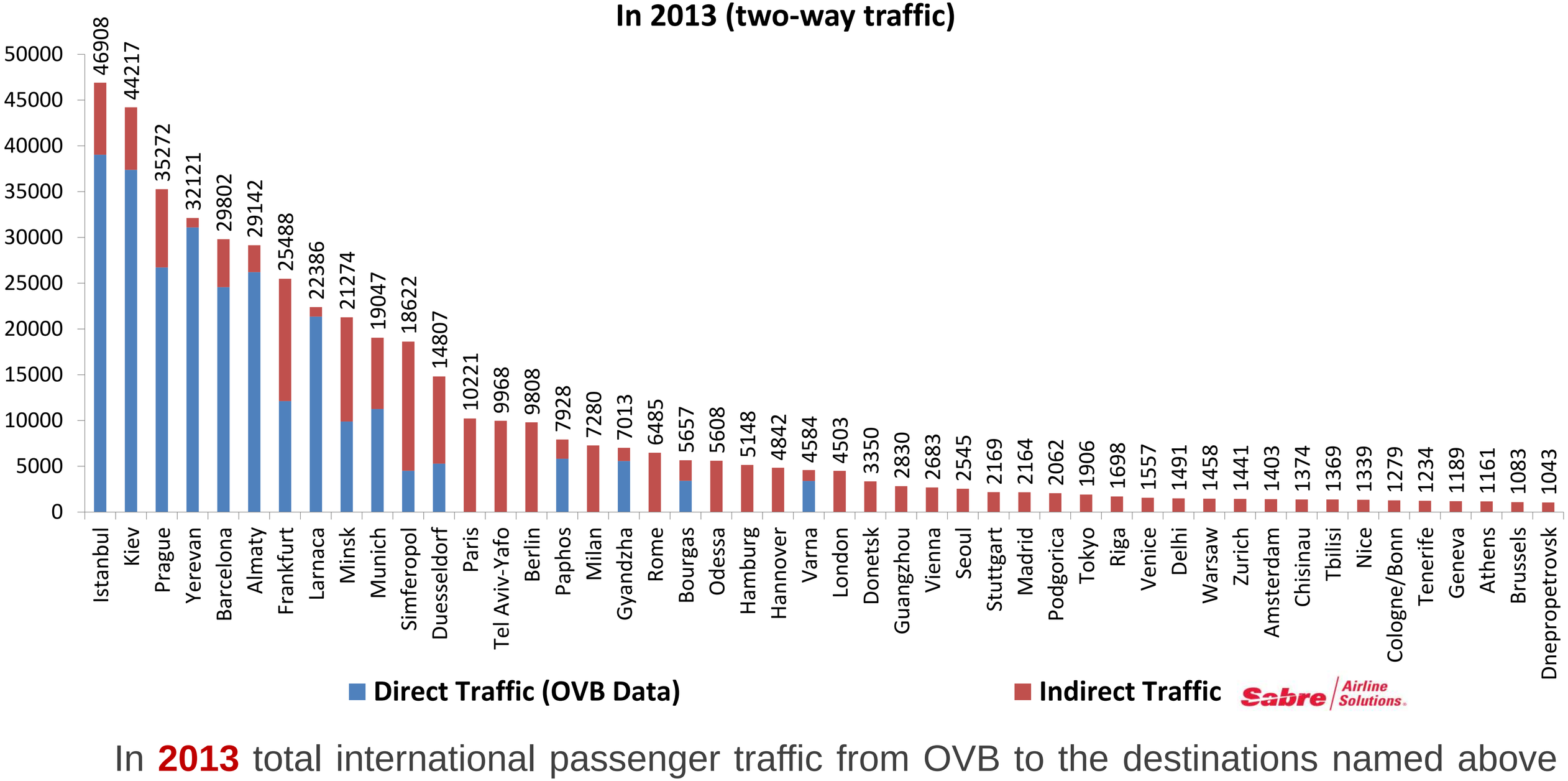
	Destinations CIS	Passenger Traffic 2013	Growth 2013/ 2012
1	Bishkek	100 635	22%
2	Osh	80 041	8%
3	Khudjand	47 645	13%
4	Dushanbe	41 470	4%
5	Baku	39 603	42%
6	Kiev	***	25%
7	Tashkent	***	0%
8	Yerevan	***	24%
9	Almaty	***	33%
10	Astana	***	30%
11	Fergana	***	381%
12	Minsk	***	28%
13	Shymkent	***	новое
14	Namangan	***	28%
15	Gyanja	***	1179%
16	Kulob	***	281%
17	Qurghonteppa	***	новое
18	Simferopol	***	9%
19	Andizhan	***	-99%
	Total (CIS countries)	**516530**	**23%**

*** *For additional information on direct passenger traffic data from OVB please contact to Aviation Marketing Team*

DIRECT AND INDIRECT INTERNATIONAL PASSENGER TRAFFIC

NOVOSIBIRSK INTERNATIONAL AIRPORT

O&D Passenger Traffic from OVB
In 2013 (two-way traffic)



Sabre Airline Solutions

In **2013** total international passenger traffic from OVB to the destinations named above amounted **468,000** PAX.

Share of initial transfer passenger traffic - **43%** (**200,000** PAX)

NOVOSIBIRSK INTERNATIONAL AIRPORT

GENERAL CONDITIONS OF THE INCENTIVES PROGRAM FOR **NEW SCHEDULED DESTINATIONS** FROM OVB*

For scheduled passenger flights to a new destination from Novosibirsk:



- 1st year of operation – 40% discount for GH
- 2nd year of operation – 20% discount for GH

** For scheduled flights to a new destination. Discounts are applied since the start of the flights to a new destination to the major airport charges and fees:*
- Landing, Aviation Security, Terminal charges and Passenger Handling Fee.

INCENTIVES FOR TRANSFER PASSENGER HANDLING

NOVOSIBIRSK INTERNATIONAL AIRPORT



- 10%

Joining the program of transfer passenger traffic development via OVB *

- 50%

Achieving a fixed level of transfer passenger traffic via OVB**

- 70%

Further development of transfer passenger traffic via OVB**

Discounts are applied for every additional transfer passenger



** For joining the program of transfer passenger traffic development please contact us at e.narina@ovbport.ru, i.leontiev@ovbport.ru, tel. +7 (383) 216 92 17*

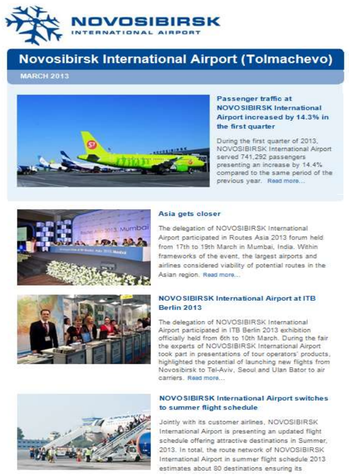
*** Discounts are applied to transfer PAX related tariffs - Terminal charge and Passenger Handling Fee.*

ADVERTISING SUPPORT

NOVOSIBIRSK INTERNATIONAL AIRPORT









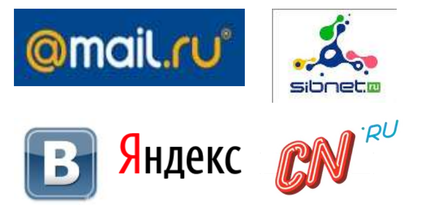










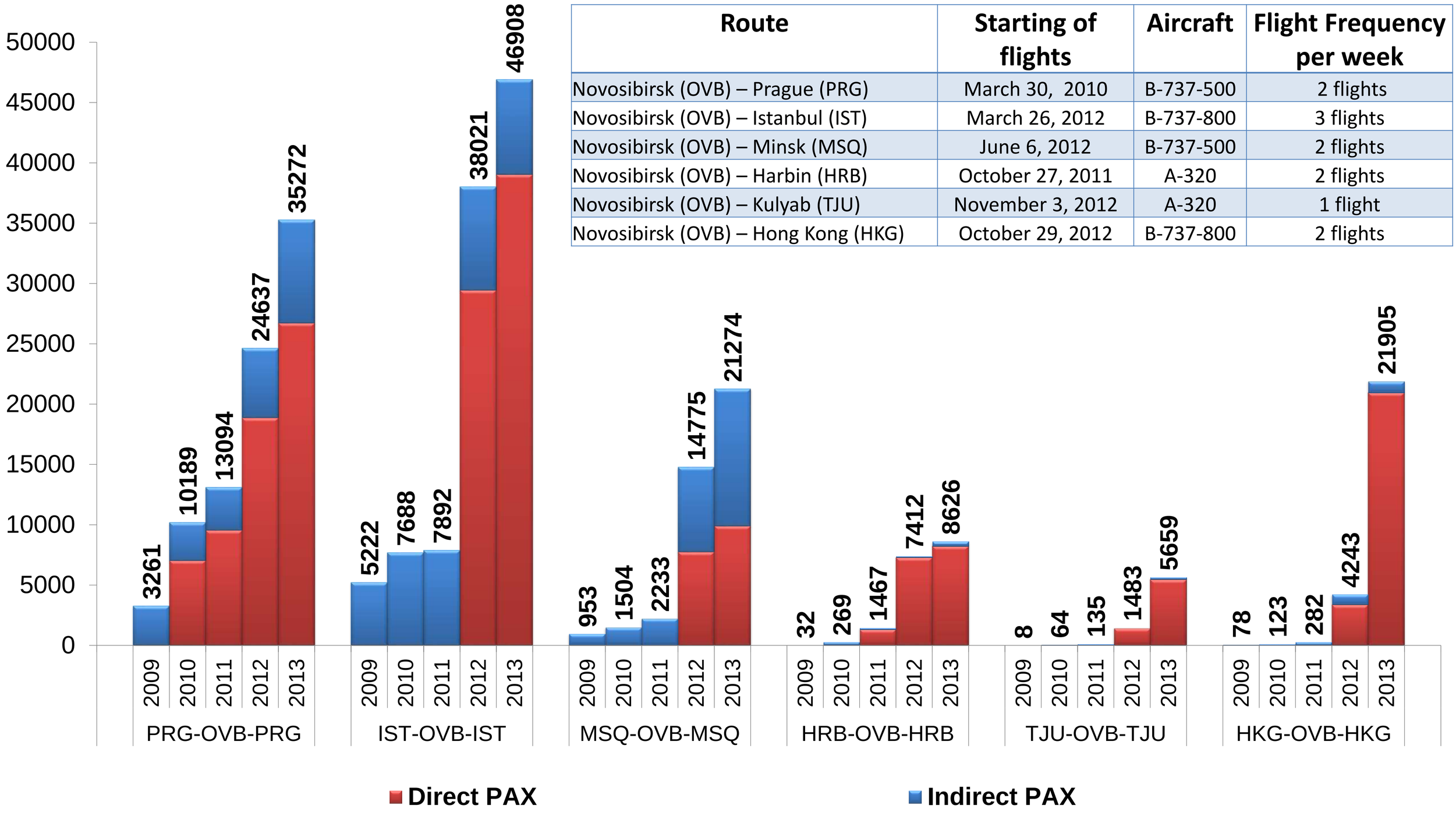




NEW ROUTES FROM OVB - EXAMPLES OF STIMULATION EFFECT

NOVOSIBIRSK INTERNATIONAL AIRPORT

Route	Starting of flights	Aircraft	Flight Frequency per week
Novosibirsk (OVB) – Prague (PRG)	March 30, 2010	B-737-500	2 flights
Novosibirsk (OVB) – Istanbul (IST)	March 26, 2012	B-737-800	3 flights
Novosibirsk (OVB) – Minsk (MSQ)	June 6, 2012	B-737-500	2 flights
Novosibirsk (OVB) – Harbin (HRB)	October 27, 2011	A-320	2 flights
Novosibirsk (OVB) – Kulyab (TJU)	November 3, 2012	A-320	1 flight
Novosibirsk (OVB) – Hong Kong (HKG)	October 29, 2012	B-737-800	2 flights



*data of Sabre MIDT (till the start of operations)
and data of Novosibirsk airport (since the start of operations)

CONTACT INFORMATION

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